



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 May 2010 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	54.7	3.9	96.91	-2.7	52.99	1.1	na	2.6	na	6.5	na	3.7
Pacific	59.4	5.2	108.89	-4.0	64.69	1.0	na	1.7	na	7.0	na	2.7
Statewide	49.7	4.3	80.83	-2.1	40.16	2.1	9,300,847	1.8	4,620,909	6.2	373,507,764	4.0
Eastern	41.1	-3.9	62.89	0.0	25.83	-4.0	683,426	0.0	280,756	-4.0	17,655,752	-4.0
Central	38.6	5.1	81.98	-1.0	31.61	4.0	792,297	1.1	305,477	6.2	25,042,172	5.2
Southern	42.9	1.1	68.92	0.6	29.55	1.7	1,303,272	1.8	558,774	2.9	38,510,844	3.5
Willamette Valley	49.8	1.5	74.65	-2.0	37.21	-0.5	1,422,571	2.2	709,117	3.8	52,932,419	1.8
Mt Hood/Gorge	49.1	-2.5	71.43	-1.7	35.09	-4.1	302,000	1.2	148,377	-1.3	10,598,105	-3.0
Portland Metro	59.0	7.9	89.10	-4.3	52.57	3.2	3,212,823	3.3	1,895,682	11.5	168,909,632	6.6
Coast	45.7	4.6	82.09	-1.8	37.55	2.7	1,636,316	-0.1	748,418	4.6	61,435,504	2.6

Source: Smith Travel Research

OREGON LODGING STATISTICS
 May 2010 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	Year	% Chg	Year	% Chg	Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	58.9	7.1	97.50	-0.0	57.47	7.1	na	2.3	na	9.6	na	9.6
Pacific	63.0	6.7	108.55	-1.5	68.42	5.1	na	1.5	na	8.3	na	6.7
Statewide	56.6	4.0	82.12	-1.8	46.47	2.1	1,911,863	1.4	1,081,910	5.4	88,850,600	3.6
Eastern	52.3	-4.9	65.68	-0.1	34.38	-5.0	140,306	0.0	73,446	-4.9	4,823,940	-5.0
Central	49.5	2.4	85.69	-1.8	42.40	0.6	162,657	1.1	80,487	3.6	6,896,939	1.8
Southern	53.0	1.2	72.29	0.0	38.30	1.1	270,072	1.8	143,062	3.0	10,342,599	2.9
Willamette Valley	55.2	-1.1	76.54	-2.6	42.29	-3.7	292,051	2.2	161,341	1.1	12,349,416	-1.5
Mt Hood/Gorge	59.1	1.4	74.06	-5.4	43.76	-4.0	62,000	2.0	36,637	3.5	2,713,295	-2.1
Portland Metro	63.3	10.2	89.25	-2.4	56.48	7.6	659,463	2.3	417,355	12.7	37,248,657	10.0
Coast	52.2	2.9	84.47	-3.3	44.12	-0.5	336,102	-0.6	175,552	2.3	14,829,359	-1.2

Source: Smith Travel Research